

2019 FOLK NEWS PRODUCTION TIMETABLE

EDITION	MONTHS covered by issue	FESTIVALS ADVERTISED	RAW FESTIVAL DATES: per Vaisnava Calendar	PRE-PRODUCTION: Festival timetabling, poster production, story writing/ad canvassing (- 14 wks.)	ADVERTISING/STORY DEADLINE (- 10 WKS.)	PREPRESS: design/ composition/ editing (- 10 wks.)	PRINTING DATE (- 6 wks.)	DATE OF DELIVERY TO M&M (- 5 wks.)	ISSUE/ MAILING DATE (- 4 weeks)
				TOTAL SCHEDULE: 14 WEEKS PRIOR TO FIRST FESTIVAL <ul style="list-style-type: none"> PRODUCTION = 10 weeks M&M takes 2 days to mailout FOLK in envelopes, but 2 more days to send out for crash folding (TOTAL 5 working days: \$25 per 100 + \$50 to set up machine + \$50 for courier) M&M closes for 2 working weeks at Christmas: (2018-9) noon Fri Dec 21-Sun Jan 6, (2019-20) Fri Dec 20-Sun Jan 5 STREAMLINE closes only Dec 24-5 ISSUE/MAILING DATE = the Monday 4 weeks prior to the first festival 					
2019 GAURA PURNIMA	Feb-May (4)	Colourfest, Lorne Ratha Yatra (St. Kilda) Nityananda Trayodasi Holi @ Barwon Mansion Gaura Purnima Rama Navami Nrsalha Caturdasi	Su Jan 20 Su Feb 10 Mo Feb 18 Su Feb 24 Th Mar 21 Su Apr 14 Sa May 18	Mo Nov 5– Fr Nov 30 2018 (4 working weeks)	FRI NOVEMBER 30 2018	Fr Nov 30 – Mo Dec 31 (4 working weeks)	Mo Dec 31- Fr Jan 4 (few working days if printed on Mondays)	Fr Jan 4- Fr Jan 11 (for Mon Jan 7: needs a working week)	Mo Jan 14
2019 JANMASTAMI	Aug-Sept (2)	Jhulana Yatra Balarama Appearance Krishna Janmastami Prabhupada Appearance Radhastami	Su Aug 11- Th Aug 15 Th Aug 15 Sa Aug 24 Su Aug 25 Fr Sep 6	Mo May 6 – Fr May 31 2019 (4 working weeks)	FRI MAY 31 2019	Fr May 31- Mo July 1 (4 working weeks)	Mo July 1 - Fr July 5 (few working days if printed on Mondays)	Fr July 5 - Su July 14 (needs a working week)	Mo July 15
2019 DIWALI	Oct-Jan (4)	Lamps for Damodara Masa (Pratipat-Purnima) Diwali Govardhan Puja Go Puja (HKV) Prabhupada Disappearance Snana Yatra Panihati Auction New Year	Tu Oct 15 Tu Nov 12 Mo Oct 28 Tu Oct 29 CHECK Fr Nov 1 Th Dec 26 Th Dec 26 We Jan 1	Mo July 8 – Fr Aug 2 2019 (4 working weeks)	FRI AUGUST 2 2019	Fr Aug 2- Mo Sept 2 (4 working weeks)	Mo Sept 2- Fr Sept 6 (few working days if printed on Mondays)	Fr Sept 6- Su Sept 15 (needs a working week)	Mo Sept 16