

2019-20 FOLK NEWS PRODUCTION TIMETABLE

EDITION	MONTHS covered by issue	FESTIVALS ADVERTISED	RAW FESTIVAL DATES: per Vaisnava Calendar	PRE-PRODUCTION: Festival timetabling, poster production, story writing/ad canvassing (- 14 wks.)	ADVERTISING/STORY DEADLINE (- 10 WKS.)	PREPRESS: design/ composition/ editing (- 10 wks.)	PRINTING DATE (- 6 wks.)	DATE OF DELIVERY TO M&M (- 5 wks.)	ISSUE/ MAILING DATE (- 4 weeks)
				TOTAL SCHEDULE: 14 WEEKS PRIOR TO FIRST FESTIVAL <ul style="list-style-type: none"> • PRODUCTION = 10 weeks • Family Mail House (FMH) takes 2 days to mailout FOLK in envelopes, but 2 more days to send out for crash folding (TOTAL 5 working days: \$25 per 100 + \$50 to set up machine + \$50 for courier) • FMH closes for 2 working weeks at Christmas: (2018-9) noon Fri Dec 21-Sun Jan 6, (2019-20) Fri Dec 20-Sun Jan 5 • STREAMLINE PRESS closes only Dec 24-5 • ISSUE/MAILING DATE = the Monday 4 weeks prior to the first festival 					
2019 JANMASTAMI	Aug-Sept (2)	Jhulana Yatra Balarama Appearance Krishna Janmastami Prabhupada Appearance Radhastami	Su Aug 11- Th Aug 15 Th Aug 15 Sa Aug 24 Su Aug 25 Fr Sep 6	Mo May 6 – Fr May 31 2019 (4 working weeks)	FRI MAY 31 2019	Fr May 31- Mo July 1 (4 working weeks)	Mo July 1 - Fr July 5 (few working days if printed on Mondays)	Fr July 5 - Su July 14 (needs a working week)	Mo July 15
2019 DIWALI	Oct-Jan (4)	Lamps for Damodara Masa (Pratipat-Purnima) Diwali Govardhan Puja Go Puja (HKV) Prabhupada Disappearance Snana Yatra Panihati Auction New Year	Tu Oct 15 Tu Nov 12 Mo Oct 28 Tu Oct 29 CHECK Fr Nov 1 Th Dec 26 Th Dec 26 We Jan 1	Mo July 8 – Fr Aug 2 2019 (4 working weeks)	FRI AUGUST 2 2019	Fr Aug 2- Mo Sept 2 (4 working weeks)	Mo Sept 2- Fr Sept 6 (few working days if printed on Mondays)	Fr Sept 6- Su Sept 15 (needs a working week)	Mo Sept 16
2020 GAURA PURNIMA	Feb-May (4)	Colourfest, Lorne <i>(not returning)</i> Ratha Yatra (St. Kilda) <i>to confirm</i> Nityananda Trayodasi Holi @ Barwon Mansion <i>to confirm*</i> Gaura Purnima Rama Navami Nrsnha Caturdasi	Su Jan 19? Su Feb 9? Fr Feb 7 Su Feb 23? Tu Mar 10 Fr Apr 3 We May 6	Mo Nov 4– Fr Nov 29 2019? (4 working weeks)	FRI NOVEMBER 29 2019?	Fr Nov 29 – Mo Dec 30? (4 working weeks)	Mo Dec 30- Fr Jan 3? (few working days if printed on Mondays)	Fr Jan 3- Fr Jan 10? (needs a working week)	Mo Jan 13? (4 weeks before Ratha Yatra)