

2020 FOLK NEWS PRODUCTION TIMETABLE

EDITION	MONTHS covered by issue	FESTIVALS ADVERTISED	RAW FESTIVAL DATES: per Vaisnava Calendar	PRE-PRODUCTION: Festival timetabling, poster production, story writing/ad canvassing (- 14 wks.)	ADVERTISING/STORY DEADLINE (- 10 WKS.)	PREPRESS: design/ composition/ editing (- 10 wks.)	PRINTING DATE (- 6 wks.)	DATE OF DELIVERY TO M&M (- 5 wks.)	ISSUE/ MAILING DATE (- 4 weeks)
				TOTAL SCHEDULE: 14 WEEKS PRIOR TO FIRST FESTIVAL <ul style="list-style-type: none"> PRODUCTION = 10 weeks Family Mail House (FMH) takes 2 days to mailout FOLK in envelopes, but 2 more days to send out for crash folding (TOTAL 5 working days: \$25 per 100 + \$50 to set up machine + \$50 for courier) FMH closes for 2 working weeks at Christmas: (2019-20) noon Fri Dec 20-Sun Jan 5 STREAMLINE PRESS closes only Dec 24-5 ISSUE/MAILING DATE = the Monday 4 weeks prior to the first festival 					
2020 GAURA PURNIMA Holi: Torquay Front Beach Foreshore, Sunday, 23 Feb 2020, 11 am – 4pm	Feb-May (4)	Ratha Yatra (St. Kilda) <i>to confirm Nov</i> Nityananda Trayodasi Holi @ Torquay confirmed Gaura Purnima Rama Navami Nrsnha Caturdasi	Su Feb 9 Fr Feb 7 Su Feb 23 Tu Mar 10 Fr Apr 3 We May 6	Mo Nov 4– Fr Nov 29 2019 (4 working weeks)	FRI NOVEMBER 29 2019	Fr Nov 29 – Mo Dec 30 (4 working weeks)	Mo Dec 30- Fr Jan 3 (few working days if printed on Mondays)	Fr Jan 3- Fr Jan 10 (needs a working week)	Mo Jan 13 (4 weeks before Ratha Yatra)
2020 JANMASTAMI	July-Aug (2)	Jhulana Yatra Balarama Appearance Krishna Janmastami Prabhupada Appearance Radhastami	Th July 30- Mo Aug 3 Mo Aug 3 We Aug 12 Th Aug 13 We Aug 26	Mo Apr 20– Fr May 18 2020 (4 working weeks)	FRI MAY 18 2020	Fr May 18- Mo June 15 (4 working weeks)	Mo June 15 - Fr June 19 (few working days if printed on Mondays)	Fr June 19 - Su June 28 (needs a working week)	Mo June 29
2020 DIWALI	Nov-Jan (3)	Lamps for Damodara Masa (Pratipat-Purnima) Diwali Govardhan Puja Go Puja (HKV) <i>to confirm</i> Prabhupada Disappearance Snana Yatra Panihati Auction New Year	Su Nov 1 Mo Nov 30 Su Nov 15 Mo Nov 16 Su Nov 8 Th Nov 19 Su Dec 27 Su Dec 27 Fr Jan 1	Mo July 20 – Fr Aug 14 2020 (4 working weeks)	FRI AUGUST 14 2020	Fr Aug 14- Mo Sept 14 (4 working weeks)	Mo Sept 14- Fr Sept 18 (few working days if printed on Mondays)	Fr Sept 18- Su Sept 27 (needs a working week)	Mo Sept 28