

2022-23 FOLK NEWS PRODUCTION TIMETABLE

EDITION	MONTHS covered by issue	FESTIVALS ADVERTISED	RAW FESTIVAL DATES: per Vaisnava Calendar	PRE-PRODUCTION: Festival timetabling, poster production, story writing/ad canvassing (-13 wks.)		ADVERTISING/ STORY DEADLINE (-9 wks.)		PREPRESS: design/ composition/ editing (-9 wks.)			STREAMLINE PRINTING DATE (-6 wks.)	DATE OF DELIVERY TO FMH (-5 wks.)	ISSUE/ FMH MAILING DATE (-4 weeks)			
				-13	-12	-11	-10	-9	-8	-7			-6	-5	-4	-3
2022 JANMASTAMI	Aug-Sept (2) ALL SCHEDULES SUBJECT TO CHANGING COVID REGS	Jhulana Yatra Balarama Appearance Krishna Janmastami Prabhupada Appearance Radhastami	Mo Aug 8- Fr Aug 12 Fr Aug 12 Fr Aug 19 Sa Aug 20 Su Sep 4	Mo May 2– Fr Jun 3 2022 (4 working weeks)		FRI JUNE 3 2022		Fr June 3-Su June 26 (3 working weeks) Place the order to give the Press 1 week's advance notice.			Mo June 27 (a few working days when printed on Mondays)	Mo July 4 (needs a working week)	Mo July 11 (4 weeks before Jhulana Yatra)			
2022 DIWALI	Oct-Jan (4) ALL SCHEDULES SUBJECT TO CHANGING COVID REGS	Go Puja (HKV) to be confirmed Lamps for Damodara Masa (Pratipat-Purnima) Diwali Govardhan Puja Prabhupada Disappearance Snana Yatra Panihati Auction New Year	Su Nov? Mon Oct 10 -Tue Nov 8 Tu Oct 25 We Oct 26 Sat Oct 29 Mon Dec 26 Mon Dec 26 Sun Jan 1	Mo July 11 – Fr Aug 5 2022 (4 working weeks)		FRI AUGUST 5 2022		Fr Aug 5 - Sun Aug 28 (3 working weeks) Place the order to give the Press 1 week's advance notice.			Mo Aug 29 (a few working days when printed on Mondays)	Mo Sept 5 (needs a working week)	Mo Sept 12 (4 weeks before Go Puja or <u>Damodara Masa</u>)			
2023 GAURA PURNIMA <small>When running, St Kilda Festival Sunday falls on the 2nd Sun in Feb</small>	Feb-May (4) ALL SCHEDULES SUBJECT TO CHANGING COVID REGS	St. Kilda Festival: to be confirmed Nityananda Trayodasi Holi @ Torquay): to be confirmed Gaura Purnima Rama Navami Nrsnha Caturdasi	Su Feb 12 Fri May 3 Su Feb? Tues Mar 7 Th Mar 30 Th May 4	Mo Nov 14– Fr Dec 9 2022 (4 working weeks)		FRI DECEMBER 9 2022		Fr Dec 9 – Su Jan 1 (3 working weeks) Place the order to give the Press 1 week's advance notice.			Mo Jan 2 (a few working days if printed on Mondays)	Mo Jan 9 (needs a working week)	Mo Jan 16 (4 weeks before Ratha Yatra or <u>Nitai Trayodasi</u>)			

PULISHER'S NOTES:

- **ISSUE/MAILING DATE** = the Monday 4 weeks prior to the first festival of the Season
- **TOTAL SCHEDULE:** BEGIN 13 WEEKS PRIOR TO FIRST FESTIVAL OF THE SEASON (PRODUCTION = 9 weeks, PRINTING & MAILOUT = 2 WEEKS)
- **STREAMLINE PRESS** closes only Dec 24-5. WE NEED TO CHECK WITH PREPRESS RE. FINISHED ART that we deliver TO CONFIRM ITS OK
- **FAMILY MAIL HOUSE (FMH)** takes 2 days to mailout FOLK in envelopes, but 2 more days to send out for crash folding (TOTAL 5 working days: \$25 per 100 + \$50 to set up machine + \$50 for courier)
FROM JUNE 2020: AUSTRALIA POST REQUIRES PRE-PAYMENT before job leaves FMH
 FMH REQUIRES PAYMENT WITHIN 2 WEEKS
FMH closes for 2 working weeks from noon on the Friday before Christmas: (2022-23) noon Fri Dec 23-Sun Jan 8 (check in AUGUST with Janice)