

## 2022-23 FOLK NEWS PRODUCTION TIMETABLE

EDITION	MONTHS covered by issue	FESTIVALS ADVERTISED	RAW FESTIVAL DATES: per Vaisnava Calendar	PRE-PRODUCTION: Festival timetabling, poster production, story writing/ad canvassing (-13 wks.)		ADVERTISING/ STORY DEADLINE (-9 wks.)		PREPRESS: design/ composition/ editing (-9 wks.)			STREAMLINE PRINTING DATE (-6 wks.)	DATE OF DELIVERY TO FMH (-5 wks.)	ISSUE/ FMH MAILING DATE (-4 weeks)			
				-13	-12	-11	-10	-9	-8	-7	-6	-5	-4	-3	-2	-1
<b>2022 JANMASTAMI</b>	Aug-Sept (2) ALL SCHEDULES SUBJECT TO CHANGING COVID REGS	Jhulana Yatra  Balarama Appearance Krishna Janmastami Prabhupada Appearance Radhastami	Mo Aug 8- Fr Aug 12  Fr Aug 12 Fr Aug 19 Sa Aug 20 Su Sep 4	Mo May 2– Fr Jun 3 2022  (4 working weeks)		<b>FRI JUNE 3 2022</b>		Fr June 3-Su June 26 (3 working weeks) Place the order to give the Press 1 week's advance notice.			Mo June 27  (a few working days when printed on Mondays)	Mo July 4  (needs a working week)	Mo July 11  (4 weeks before Jhulana Yatra)			
<b>2022 DIWALI</b>	Oct-Jan (4) ALL SCHEDULES SUBJECT TO CHANGING COVID REGS	Go Puja (HKV) <b>to be confirmed</b> Lamps for Damodara Masa (Pratipat-Purnima)  Diwali Govardhan Puja Prabhupada Disappearance Snana Yatra Panihati Auction New Year	<b>Su Nov?</b>  Mon Oct 10 -Tue Nov 8  Tu Oct 25 We Oct 26 Sat Oct 29 Mon Dec 26 Mon Dec 26 Sun Jan 1	Mo July 11 – Fr Aug 5 2022  (4 working weeks)		<b>FRI AUGUST 5 2022</b>		Fr Aug 5 - Sun Aug 28 (3 working weeks) Place the order to give the Press 1 week's advance notice.			Mo Aug 29  (a few working days when printed on Mondays)	Mo Sept 5  (needs a working week)	Mo Sept 12  (4 weeks before Go Puja or <u>Damodara Masa</u> )			
<b>2023 GAURA PURNIMA</b>  <small>When running, St Kilda Festival Sunday falls on the 2<sup>nd</sup> Sun in Feb</small>	Feb-May (4) ALL SCHEDULES SUBJECT TO CHANGING COVID REGS	Nityananda Trayodasi St. Kilda Festival: <b>to be confirmed</b> Holi @ Torquay): <b>to be confirmed</b> Gaura Purnima Boat Festival (HKV) <b>to be confirmed</b> Rama Navami Nrsnha Caturdasi	Fri Feb 3 <b>Su Feb 12</b>  <b>Su Feb?</b>  Tues Mar 7 <b>Sun Mar?</b>  Th Mar 30 Th May 4	Mo Nov 14– Fr Dec 9 2022  (4 working weeks)		<b>FRI DECEMBER 9 2022</b>		Fr Dec 9 – Su Jan 1 (3 working weeks) Place the order to give the Press 1 week's advance notice.			Mo Jan 2  (a few working days if printed on Mondays)	Mo Jan 9  (needs a working week) <u>FMH will be closed till then</u>	Mo Jan 16  (3 weeks before Ratha Yatra or <u>Nitai Trayodasi</u> )			

### PULISHER'S NOTES:

- **ISSUE/MAILING DATE** = the Monday 4 weeks prior to the first festival of the Season
- **TOTAL SCHEDULE:** BEGIN 13 WEEKS PRIOR TO FIRST FESTIVAL OF THE SEASON (PRODUCTION = 9 weeks, PRINTING & MAILOUT = 2 WEEKS)
- **STREAMLINE PRESS** closes only Dec 24-5. WE NEED TO CHECK WITH PREPRESS RE. FINISHED ART that we deliver TO CONFIRM ITS OK
- **FAMILY MAIL HOUSE (FMH)** takes 2 days to mailout FOLK in envelopes, but 2 more days to send out for crash folding (TOTAL 5 working days: \$25 per 100 + \$50 to set up machine + \$50 for courier)  
**FROM JUNE 2020:** AUSTRALIA POST REQUIRES PRE-PAYMENT before job leaves FMH  
 FMH REQUIRES PAYMENT WITHIN 2 WEEKS  
**FMH closes for 2 working weeks** from noon on the Friday before Christmas: (2022-23) noon Fri Dec 23-Sun Jan 8 (check in AUGUST with Janice)