

2023-4 FOLK NEWS PRODUCTION TIMETABLE

EDITION	MONTHS covered by issue	FESTIVALS ADVERTISED	RAW FESTIVAL DATES: per Vaisnava Calendar	PRE-PRODUCTION: Festival timetabling, poster production, story writing/ad canvassing (-13 wks.)		ADVERTISING/ STORY DEADLINE (-9 wks.)		PREPRESS: design/ composition/ editing (-9 wks.)			STREAMLINE PRINTING DATE (-6 wks.)	DATE OF DELIVERY TO MM (-5 wks.)	ISSUE/ FMH MAILING DATE (-4 weeks)			
				-13	-12	-11	-10	-9	-8	-7	-6	-5	-4	-3	-2	-1
2023 DIWALI	Oct-Jan (4)	Lamps for Damodara Masa (Pratipat-Purnima) Go Puja (HKV) 90% confirmed by Kesava 1.8 23, book at Eventbrite Diwali Govardhan Puja Prabhupada Disappearance Snana Yatra Panihati Auction New Year	Mon Oct 30 - Mo Nov 27 Su Nov 3 Mon Nov 13 Tu Nov 14 Fri Nov 17 Tue Dec 26 Tue Dec 26 Mon Jan 1	Mo July 31 – Fr Aug 25 2023 (4 working weeks)		FRI AUGUST 25 2023		Fr Aug 25 - Sun Sept 17 (3 working weeks) Place the order to give the Press 1 week's advance notice.			Mo Sept 18 (a few working days when printed on Mondays)	Mo Sept 25 (needs 3 working days, approx. a working week)	Mo Oct 2 (4 weeks before Go Puja or Damodara Masa)			
2024 GAURA PURNIMA When running, St Kilda Festival Sunday normally falls on the 2 nd Sun in Feb	Feb-May (4)	St. Kilda Festival: to be confirmed Nityananda Trayodasi Holi @ Torquay): confirmed, book at Eventbrite Gaura Purnima Boat Festival (HKV) to be confirmed, book at Eventbrite Rama Navami Nrsnha Caturdasi	Su Feb 11? Thu Feb 22 Su Feb 25 Mon Mar 25 Sun Mar Wed Apr 17 Wed May 22	Mo Nov 13– Fr Dec 9 2023 (4 working weeks)		FRI DECEMBER 9 2023		Fr Dec 9 – Su Dec 31 (3 working weeks) Place the order to give the Press 1 week's advance notice.			Mo Jan 1 (a few working days if printed on Mondays)	Mo Jan 8 needs 2 working weeks to mailout?	Mo Jan 15 (3 weeks before Ratha Yatra or Nitai Trayodasi)			
2024 JANMASTAMI	Aug-Sept (2)	Jhulana Yatra Balarama Appearance Krishna Janmastami Prabhupada Appearance Radhastami	Fr Aug 16- Tu Aug 20 Tu Aug 20 Tu Aug 27 We Aug 28 We Sep 11	Mo May 20– Fr June 17 2024 (4 working weeks)		FRI JUNE 17 2024		Fr June 17-Su July 7 (3 working weeks) Place the order to give the Press 1 week's advance notice.			Mo July 8 (a few working days when printed on Mondays)	Mo July 15 (needs 3 working days, approx. 1 working week)	Mo July 22 (4 weeks before Jhulana Yatra)			

PUBLISHER'S NOTES:

- **ISSUE/MAILING DATE** = the Monday 4 weeks prior to the first festival of the Season
- **TOTAL SCHEDULE**: BEGIN 13 WEEKS PRIOR TO FIRST FESTIVAL OF THE SEASON (PRODUCTION = 9 weeks, PRINTING & MAILOUT = 2 WEEKS)
- **STREAMLINE PRESS** closes only Dec 24-5.
- **MELBOURNE MAILING (MM, Somerton)**, contact Anthony Davis. Closed midday Fri Dec 23, 2022 – Mon Jan 2, 2023 (9.5 days). Needs 3 working days to crash fold & pack.