

2024-5 FOLK NEWS PRODUCTION TIMETABLE: calculate at <https://www.timeanddate.com/date/dateadd.html>

EDITION	MONTHS covered by issue	FESTIVALS ADVERTISED	RAW FESTIVAL DATES: per Vaisnava Calendar (to be confirmed by Temple)	PRE-PRODUCTION: Festival timetabling, poster production, story writing/ad canvassing (-14 wks.)				ADVERTISING/ STORY DEADLINE (-10 wks.)	FESTIVAL INFO DEADLINE: -10 wks			MELBOURNE MAILING PRINTING DATE (-7 wks.)	DATE OF DELIVERY TO MM FOR PACKING (-5 wks.)	ISSUE/ FMH MAILING DATE (-4 weeks)							
				-14	-13	-12	-11		-10	-10	-9			-8	-7	-6	-5	-4	-3	-2	-1
2024 DIWALI	Oct-Jan (4)	Lamps for Damodara Masa (Pratipat-Purnima) Festival of the Cows (HKV): confirmed by Kesava 4.5.24, 12-3pm book at Eventbrite Diwali Govardhan Puja Prabhupada Disappearance Snana Yatra Panihati Auction New Year	Thu Oct 18 - Sa Nov 16 Su Oct 20 Fr Nov 1 Sa Nov 2 Tu Nov 5 Th Dec 26 Th Dec 26 We Jan 1	Mo July 15 – Fr Aug 9 2024 (4 working weeks)				FRI AUGUST 9 2024	MON AUG 12 (3 working weeks)			Mo Sept 2 MM: 10-12 business days from approval to print & fold. Mailing list to be delivered 7 business days before lodgement w AU Post	Mo Sept 16 MM: 3 working days print envelopes, insert & lodge w AU Post	Mo Sept 23 (4 weeks before Go Puja or Damodara Masa)							
2025 GAURA PURNIMA St Kilda Festival is now held on the third weekend of Feb	Feb-May (4)	Nityananda Trayodasi St. Kilda Festival Sunday: confirmed Festival of Colours: confirmed FB 2.8.24, book at Eventbrite Boat Festival (HKV): tb confirmed, book at Eventbrite Gaura Purnima Rama Navami Nrsnma Caturdasi	Mon Feb 10 Su Feb 16 Sun Feb 23 11-4 Sun.... Fri Mar 14 Sun Apr 6 Sun May 11	Mo Nov 4– Fr Nov 29 2024 (4 working weeks)				FRI NOVEMBER 29 2024	MON DEC 2 (3 working weeks)			Mo Dec 23 MM: 10-12 business days from approval to print & fold. Mailing list to be delivered 7 business days before lodgement w AU Post	Mo Jan 6 MM: 3 working days print envelopes, insert & lodge w AU Post	Mo Jan 13 (4 weeks before Ratha Yatra or Nitai Trayodasi)							
2025 JANMASTAMI	Aug (1)	Jhulana Yatra Balarama Appearance Krishna Janmastami Prabhupada Appearance Radhastami	Wed Aug 6- Fri Aug 9 Fri Aug 9 Sat Aug 16 Sun Aug 17 Sun Aug 31	Mo Apr 28– Fr May 23 2025 (4 working weeks)				FRI MAY 23 2025	MON MAY 26 (3 working weeks)			Mo June 16 MM: 10-12 business days from approval to print & fold. Mailing list to be delivered 7 business days before lodgement w AU Post	Mo June 30 MM: 3 working days print envelopes, insert & lodge w AU Post	Mon July 7 (4 weeks before Jhulana Yatra)							

PULISHER'S NOTES:

- **ISSUE/MAILING DATE** = the Monday 4 weeks prior to the first festival of the Season
- **TOTAL SCHEDULE:** BEGIN 14 WEEKS PRIOR TO FIRST FESTIVAL OF THE SEASON (PRODUCTION = 7 weeks, IM PRINTING & MAILOUT = 3 WEEKS)
- **FESTIVAL INFO DEADLINE:** 8 WEEKS PRIOR TO FIRST FESTIVAL OF THE SEASON
- **MELBOURNE MAILING (MM, Somerton),** contact Anthony Davis. **UNCONFIRMED, closed midday Fri Dec 22, 2023 – Tues Jan 2, 2024 (10.5 days).** **CHECKED 15.11.23.** Needs 3 working days to print envelopes & pack.