

2025 FOLK NEWS PRODUCTION TIMETABLE: subtract from a date at <https://www.timeanddate.com/date/dateadd.html>

EDITION	MONTHS covered by issue	FESTIVALS ADVERTISED	RAW FESTIVAL DATES: per Vaisnava Calendar (to be confirmed by Temple)	PRE-PRODUCTION: Festival timetabling, poster production, story writing/ad canvassing (-14 wks.)	ADVERTISING/ STORY DEADLINE (-10 wks.)	FESTIVAL INFO DEADLINE: -10 wks			MELBOURNE MAILING PRINTING DATE (-7 wks.)		DATE OF DELIVERY TO MM FOR PACKING (-5 wks.)	ISSUE/ FMH MAILING DATE (-4 weeks)			
						PREPRESS: -10 wks	-10	-9	-8	-7		-6	-5	-4	-3
2025 GAURA PURNIMA St Kilda Festival is now held on the third weekend of Feb	Feb-May (4)	Nityananda Trayodasi St. Kilda Festival Sunday: confirmed Festival of Colours: confirmed FB 2.8.24, book at Eventbrite Boat Festival (HKV): tb confirmed by Exec. 21.12.24, book at Eventbrite Gaura Purnima Rama Navami Nrsinha Caturdasi RB 50th anniversary, Timber Yard (confirmed by TP 16.9.24) rejected by Madavananda	Mon Feb 10 Su Feb 16 Sun Feb 23 11-4 Su Mar 23? Fri Mar 14 Sun Apr 6 Sun May 11 Sun May 18	Mo Nov 4– Fr Nov 29 2024 (4 working weeks)	FRI NOVEMBER 29 2024 NEED TO MOVE 2 WEEKS EARLIER FOR MM XMAS BREAK? FRI NOV 8	MON DEC 2 (3 working weeks)	Mo Dec 23 MM: 10-12 business days from approval to print & fold. Mailing list to be delivered 7 business days before lodgement w AU Post	Mo Jan 6 MM: 3 working days print envelopes, insert & lodge w AU Post	Mo Jan 13 (4 weeks before Ratha Yatra or Nitai Trayodasi)						
2025 JANMASTAMI	Aug (1)	Jhulana Yatra Balarama Appearance Krishna Janmastami Prabhupada Appearance Radhashtami	Wed Aug 6- Fri Aug 9 Fri Aug 9 Sat Aug 16 Sun Aug 17 Sun Aug 31	Mo Apr 28– Fr May 23 2025 (4 working weeks)	FRI MAY 23 2025	MON MAY 26 (3 working weeks)	Mo June 16 MM: 10-12 business days from approval to print & fold. Mailing list to be delivered 7 business days before lodgement w AU Post	Mo June 30 MM: 3 working days print envelopes, insert & lodge w AU Post	Mon July 7 (4 weeks before Jhulana Yatra)						
2025 DIWALI	Oct-Jan (4)	Lamps for Damodara Masa (Purnima-Purnima) Festival of the Cows (HKV): tb confirmed by Kesava, 12-3pm book at Eventbrite Diwali Govardhan Puja Prabhupada Disappearance Snana Yatra Panihati Auction New Year	Tues Oct 7 - Wed Nov 5 Su Oct 20 Tu Oct 21 Wed Oct 22 Su Oct 26 Fr Dec 26 Fr Dec 26 Thurs Jan 1	Mo June 30 – Fr July 25 2025 (4 working weeks)	FRI JULY 25 2025	MON JUL 28 (3 working weeks)	Mo Aug 18 MM: 10-12 business days from approval to print & fold. Mailing list to be delivered 7 business days before lodgement w AU Post	Mo Sept 1 MM: 3 working days print envelopes, insert & lodge w AU Post	Mo Sept 8 (4 weeks before Go Puja or Damodara Masa)						

PUBLISHER'S NOTES:

- AUSTRALIA POST delivers bulk letters to Melbourne postcodes in approx. 10 days.
- MELBOURNE MAILING (MM, Somerton), contact Anthony Davis. Closed midday Fri Dec 22, 2023 – Tues Jan 2, 2024 (10.5 days). **CHECKED 15.11.23.** Needs 3 working days to print envelopes & pack. **2024 closure midday Fri Dec 20, 2024 – Sun Jan 6, 2025 (16.5 days)?? TO CONFIRM IN NOVEMBER.** Ruci Rani 16/09/24: re. 2024 GP FOLK, Anthony said week 1 Dec he should receive artwork & send us the samples to check by week 2 December: there may be delays at Australia Post over Christmas/New Year, so he will be fine by week 2 January to send finished FOLK to Australia Post.